

Community Appearance Commission - Meeting Minutes
6:30pm @ Archdale City Hall
Tuesday, July 14th, 2020

Members Present: (5) Chairwoman: Dara Matthews; Vice-Chairwoman: Rosana Walton; Commission Member(s): Angie Cudd, Hannah Davis, Helen Sikes
Members Absent: (1) Cheri Gray
Others Present: Matthew Wells, Planning Administrator; Brooke Johnson, Prospective Member; Shirley Cheek, Prospective Member

CALL TO ORDER, WELCOME, AND REGISTER OF ATTENDANCE:

Chairwoman Matthews welcomed everyone and brought the meeting into session.

APPROVAL OF MINUTES:

Chairwoman Matthews first asked for a motion to approve the July minutes; Helen Sikes made a motion to approve the minutes as-read, which was seconded by Hannah Davis, and then approved unanimously by all members present.

New Members

Mr. Wells informed the Commission that there were two potential members attending the meeting. The first person was Brooke Johnson of Wood Avenue, an ICU nurse at Wake Forest Baptist Hospital in Winston-Salem. The second person was Shirley Cheek of Aldridge Road, a retired hairdresser and grandmother. Both women introduced themselves to the Commission and expressed interest in joining. The existing Commission members introduced themselves as well.

Litter Sweep

Mr. Wells informed the Commission that the NCDOT Fall Litter Sweep program had been cancelled, but that the local NCDOT office had asked if groups would still be willing to maintain their streets. The Commission agreed this was good to continue to promote clean streets in the City. After some discussion, it was decided that Saturday, September 26th would be the Litter Sweep date with the following Saturday, October 3rd as a rain date. Mr. Wells mentioned he would speak with Brad Acquilin at McDonald's in a couple weeks.

Fall Yard of the Season

Mr. Wells introduced the Yard of the Season program to the prospective members. The Fall Yard of the Season will be held at the Tuesday, October 6th meeting. Mr. Wells said he would post on Facebook as he had received good feedback and several nominations for the Summer Yard of the Season. He encouraged Commission members to think of a local store that might be interested in supporting the gift card. Ms. Walton mentioned reaching out to a local restaurant.

Movies in the Park

Mr. Wells reminded the Commission that they were sponsoring the Friday, October 2nd Movies in the Park, which is now a drive-in theater at the RCC parking lot next door due to the COVID-19 pandemic. He mentioned that the Parks & Recreation did not need a lot of help, but suggested the Commission could help the SERCO club with parking. Ms. Matthews suggested they could still dress up as part of this movie and Ms. Davis showed the Commission a mask that could work as well.

Placemaking

Chairwoman Matthews then shifted discussion to placemaking by asking Mr. Wells for an update on the City's placemaking strategies. Mr. Wells stated that he had made contact with a representative from the North Carolina Department of Transportation (NCDOT) and had forwarded them information on the City's vinyl wrap project. Because the representative had been reached recently, Mr. Wells had no new information to provide the Commission but suggested that there should be further progress made within the month.

Miscellaneous

- **New City Website:** Mr. Wells showed the Commission the new City website and encouraged them to take a look at its layout. He also showed the new "Report a Problem" app for code enforcement violations.
- Ms. Matthews thanked Mr. Wells for his efforts on getting a problematic yard on Gregg Street taken care of in July. Mr. Wells said he knew the owners and they got the junk removed quickly.

ADJOURNMENT:

With no further business, Chairwoman Matthews thanked everyone for coming and adjourned the meeting.